

WOOD SMOKE KITCHEN



WHAT SETS US APART

- We Wood Smoke kitchen are known for the high quality, great tasting, and affordable food. Founded in 2020, our commitment to ingredients, signature recipes, and use of minimal manpower.
- With a combined wealth of culinary knowledge and a passion for hospitality, our team brings a profound experience to the table. From handling various brands to seasoned service professionals, each member contributes a unique skill set that ensure every aspect of dining experience is thoughtfully crafted and executed to perfection.



WHY WE?

- We take pride in our innovative approach and blow out the stereo type of franchise business. We are here to help you to setup at the lowest cost as possible. Your satisfaction is our top priority. our business model helps to hassle free, effort less and high return on investing model.
- Wide range of menu
- Strong R&D team.
- No experience staffs required.
- Break even from the first month.
- Low investment
- High profit margin
- Everlasting Business Model



At our wood smoke kitchen, we are fueled by the entrepreneurial dream- the vision of turning passion into a thriving reality. Come let's grow together because!

“ THE WORLD IS YOURS”



MISSION AND VISION

- To delight our customers with exceptional culinary experiences that celebrate the art of food. We are dedicated to sourcing the finest ingredients, crafting delicious and innovative dishes, and providing warm and welcoming environments that foster connections and create lasting memories.
- To be the leading and most beloved food franchise, recognized for our unwavering commitment to quality, innovation, and exceptional dining experiences. We strive to create a global community of food enthusiasts, united by our passion for delectable flavors, Sustainable practices, and memorable moments.”



WHAT MAKES YOU TO CHOOSE US

- Market research and Analysis
- Unique Selling Proposition
- Quality and Consistency
- Customer feedback and Improvement
- Collaborations and Partnership
- Employee training and development
- Customer loyalty programs.





- Financial Management
- SWOT Analysis
- Engage on social media.
- Host events
- Collaborate with influencers.
- Community outreach
- Loyalty programs and special offers
- Engage offline especially for families.

WHY WE ARE DIFFERENT FROM OTHERS?

- Revolutionizing Franchising
- If you take any franchisee brands, they will charge you minimum of 50k as they're their fees. And they put you lots and lots of terms and conditions But we Wood smoke kitchen brings you refundable food franchise for the first time in the industry it will destroy the so-called franchise stereo types business models.
- Our aim is to bring more entrepreneurs to the industry. And build community within the brand it will help us to promote branding , marketing and development as a brand



ADVANTAGE OF BEING A WSK-IAN

"The Future of Food: Bridging the Gap with Technology"

- India's first low-cost Franchise with Food-Tech
- No royalty
- End to end marketing support
- Less manpower dependency
- Semi-automated business
- Extensive marketing and social media advertising
- ROI within 6 months



WHAT WE EXPECT FROM YOU TO BE IN OUR TEAM

- Initial Investments
- Finding locations
- Leasehold/Freehold and interior improvements for the infrastructure identified for the outlet.
- Equipment (which is not provided by the franchisee.)
- Hiring employees and operating restaurants
- And most important desire to become a successful entrepreneur.



WHAT YOU CAN EXPECT FROM US

- All Raw Materials will be supplied/ recommended by Wood Smoke Kitchen.
- All Packed & Un Packed Food Item will be supplied/recommended by the company.
- All FMCG Vendors Finalization shall be done by the franchisor.
- Franchisee shall sell products/items which are approved or provided by company.
- End to End Implementation & Support on regular basis.



Google


Reviews



Jenifer Sebastian

1 review · 1 photo

 a year ago

Shawarma + French Fries was Vera level combination, had met high level taste, highly recommend 



Samraj Sathiyaseelan

8 reviews

 a year ago




Had chocolate milkshake and shawarma here both were so so good



mohammed taif

1 review

 a year ago

best shop in this town, always displayed the professionalism on their food, customer attentive is most awesome, best of luck guys   



INVESTMENT PLAN 1

WOOD SMOKE KITCHEN		
Investment Plan 1 (1,99,000)		
S.NO	PARTICULARS	QTY
1	FRIED RICE MACHINE	1
2	GRILL MACHINE	1
3	Board	1
4	STOCKS	5 Days
5	TRAINING	IN CENTRE

Investment Plan 1	
Fried Rice Menu	
SLNo	Products
1	Veg Fried Rice
2	Egg Fried Rice
3	Chicken Fried Rice
4	Schezwan veg Fried Rice
5	schewan egg Fried rice
6	schewan chicken Fried Rice
7	Bured Garlic Fried Rice
8	Gobi Fried Rice
9	Mushroom Fried Rice
10	Mixed vieg Fried Rice
Noodles Menu	
SLNo	Products
1	Veg Noodles
2	Egg Noodles
3	Chicken Noodles
4	Schezwan veg Noodles
5	schezwan egg Noodles
6	schewan chicken Noodles
7	Bured Garlic Noodles
8	Gobi Noodles
9	Mushroom Noodles
10	Mixed veg Noodles
Grill	
SLNo	Products
1	smoky Grill
2	Hariyali Grill
3	Cajun spice grill
4	chettinadu Grill
5	hHydreabad spice Grill



INVESTMENT PLAN 2

Investment Plan 2 (3,49,000) (40,000 Refundable)

S.NO	PARTICULARS	QTY
1	FRIED RICE MACHINE	1
2	GRILL MACHINE	1
3	Freezer 180L	1
4	Board	1
5	Briyani,gravy Equipments	1 set
6	Oven	1
7	FRYER	1
8	STOCKS	1 week
9	TRAINING	1 week
10	SHWARMA MACHINE	1
11	refundable franchise fees	40000

Investment Plan 2	
Fried Rice Menu	
SL.No	Products
1	Veg Fried Rice
2	Egg Fried Rice
3	Chicken Fried Rice
4	Schezwan veg Fried Rice
5	schewan egg Fried rice
6	schewan chicken Fried Rice
7	Bured Garlic Fried Rice
8	Gobi Fried Rice
9	Mushroom Fried Rice
10	Mixed veg Fried Rice
Noodles Menu	
SL.No	Products
1	Veg Noodles
2	Egg Noodles
3	Chicken Noodles
4	Schezwan veg Noodles
5	schezwan egg Noodles
6	schewan chicken Noodles
7	Bured Garlic Noodles
8	Gobi Noodles
9	Mushroom Noodles
10	Mixed veg Noodles
Grill	
SL.No	Products
1	smoky Grill
2	Hariyali Grill
3	Cajun spice grill
4	chettinadu Grill
5	hHydreabad spice Grill

Briyani	
SL.No	Products
1	Kushka
2	Egg Briyani
3	Chicken Briyani
4	Grill Briyani
Gravy	
SL.No	Products
1	Veg Gravy
2	Mixed Veg Gravy
3	Egg Gravy
4	Chicken Gravy
5	Chittinadu Gravy
Shawarma	
SL.No	Products
1	Normal Shawarma
2	Mexican salsa Shawarma
3	Moru Moru Shawarma
4	Dancing Rose Shawarma
5	Kizhi Shawarma
6	Mug Shawarma
7	Pani Puri Shawarma
8	North base Shawarma
9	Wood Smoke Shawarma
10	Double side Shawarma



INVESTMENT PLAN 3

Invesment Plan 3 (4,49,000) (50,000 Refundable)

S.NO	PARTICULARS	QTY
1	FRIED RICE MACHINE	1
2	GRILL MACHINE	1
3	Freezer 180L	1
4	Board	1
5	Briyani,gravy Equipments	1 set
6	Oven	1
7	FRYER	1
8	STOCKS	1 week
9	TRAINING	1 week
10	SHWARMA MACHINE	1
11	refundable franchise fees	50000
Chick Fluence		
1	Mixi	1
2	Extra Jar	1
3	FRYER double HEAVY	1
4	Outer Board	1
5	sandwich griller	1
6	waffle machine	1
7	Fried Chicken Equipments	1 set
8	Board	1
9	induction	1
10	Freezer 180L	2

Inesment Plan 2	
Fried Rice Menu	
SLNo	Products
1	Veg Fried Rice
2	Egg Fried Rice
3	Chicken Fried Rice
4	Schezwan veg Fried Rice
5	schewan egg Fried rice
6	schewan chicken Fried Rice
7	Bured Garlic Fried Rice
8	Gobi Fried Rice
9	Mushroom Fried Rice
10	Mixed vieg Fried Rice
Noodles Menu	
SLNo	Products
1	Veg Noodles
2	Egg Noodles
3	Chicken Noodles
4	Schezwan veg Noodles
5	schezwan egg Noodles
6	schewan chicken Noodles
7	Bured Garlic Noodles
8	Gobi Noodles
9	Mushroom Noodles
10	Mixed veg Noodles
Grill	
SLNo	Products
1	smoky Grill
2	Hariyali Grill
3	Cajun spice grill
4	chettinadu Grill
5	hHydreabad spice Grill

Briyani		Fried Chicken	
SLNo	Products	SL.No	Products
1	Kushka	1	Wings
2	Egg Briyani	2	Leg
3	Chicken Briyani	3	Strips
4	Grill Briyani	4	Popcorn
Gravy		Snacks	
SLNo	Products	SL.No	Products
1	Veg Gravy	1	Normal Fries
2	Mixed Veg Gravy	2	Spicy Fries
3	Egg Gravy	3	Extra Spicy Fires
4	Chicken Gravy	4	Veg Nuggets
5	Chittinadu Gravy	5	Corn Nuggets
Shawarma		6	Chicken Nuggets
SLNo	Products	7	Smiley's
1	Normal Shawarma	8	Fish Finger
2	Mexican salsa Shawarma	9	Veg Roll
3	Moru Moru Shawarma	Milkshakes/Mojito	
4	Dancing Rose Shawarma	SL.No	Products
5	Kizhi Shawarma	1	vanilla
6	Mug Shawarma	2	chocolate
7	Pani Puri Shawarma	3	Black Current
8	North base Shawarma	4	Mango
9	Wood Smoke Shawarma	5	Bannana
10	Double side Shawarma	6	Strawberry
		7	Pinapple
		8	Butter scotch
		9	Mint Mojito
		10	Bubblegum
		11	Green Mojito
		Waffles	
		SL.No	Products
		1	Waffles
		2	Choclate
		3	Butterscotch
		4	Dark chocolate

