WOOD SMOKE KITCHEN



WHAT SETS US APART

- We Wood Smoke kitchen are known for the high quality, great tasting, and affordable food. Founded in 2020, our commitment to ingredients, signature recipes, and use of minimal manpower.
- With a combined wealth of culinary knowledge and a passion for hospitality, our team brings a profound experience to the table. From handling various brands to seasoned service professionals, each member contributes a unique skill set that ensure every aspect of dining experience is thoughtfully crafted and executed to perfection.



WHY WE?

- We take pride in our innovative approach and blow out the stereo type of franchise business. We are here to help you to setup at the lowest cost as possible. Your satisfaction is our top priority, our business model helps to hassle free, effort less and high return on investing model.
- Wide range of menu
- Strong R&D team.
- No experience staffs required.
- Break even from the first month.
- Low investment
- High profit margin
- Everlasting Business Model



At our wood smoke kitchen, we are fueled by the entrepreneurial dream- the vision of turning passion into a thriving reality. Come let's grow together because!

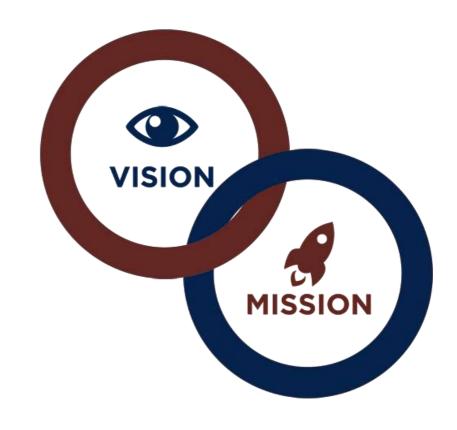
"THE WORLD IS YOURS"





MISSION AND VISION

- To delight our customers with exceptional culinary experiences that celebrate the art of food. We are dedicated to sourcing the finest ingredients, crafting delicious and innovative dishes, and providing warm and welcoming environments that foster connections and create lasting memories.
- To be the leading and most beloved food franchise, recognized for our unwavering commitment to quality, innovation, and exceptional dining experiences. We strive to create a global community of food enthusiasts, united by our passion for delectable flavors, Sustainable practices, and memorable moments."





WHAT MAKES YOU TO CHOOSE US

- Market research and Analysis
- Unique Selling Proposition
- Quality and Consistency
- Customer feedback and Improvement
- Collaborations and Partnership
- Employee training and development
- Customer loyalty programs.







- Financial Management
- SWOT Analysis
- Engage on social media.
- Host events
- Collaborate with influencers.
- Community outreach
- Loyalty programs and special offers
- Engage offline especially for families.

WHY WE ARE DIFFERENT FROM OTHERS?

- Revolutionizing Franchising
- If you take any franchisee brands, they will charge you minimum of 50k as they're their fees. And they put you lots and lots of terms and conditions But we Wood smoke kitchen brings you refundable food franchise for the first time in the industry it will destroy the so-called franchise stereo types business models.
- Our aim is to bring more entrepreneurs to the industry. And build community within the brand it will help us to promote branding, marketing and development as a brand



ADVANTAGE OF BEING A WSK-IAN

"The Future of Food: Bridging the Gap with Technology"

- India's first low-cost Franchise with Food-Tech
- No royalty
- End to end marketing support
- Less manpower dependency
- Semi-automated business
- Extensive marketing and social media advertising
- ROI within 6 months





WHAT WE EXPECT FROM YOU TO BE IN OUR TEAM

- Initial Investments
- Finding locations
- Leasehold/Freehold and interior improvements for the infrastructure identified for the outlet.
- Equipment (which is not provided by the franchisee.)
- Hiring employees and operating restaurants
- And most important desire to become a successful entrepreneur.

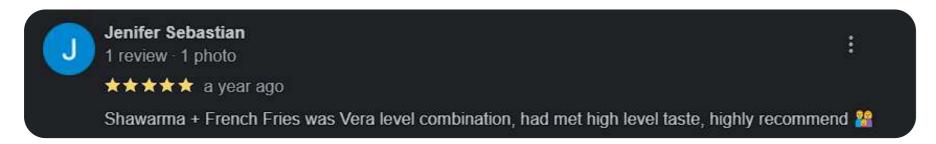


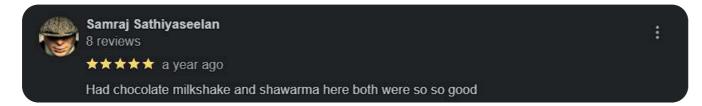
WHAT YOU CAN EXPECT FROM US

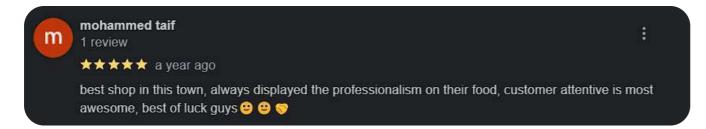
- All Raw Materials will be supplied/recommended by Wood Smoke Kitchen.
- All Packed & Un Packed Food Item will be supplied/recommended by the company.
- All FMCG Vendors Finalization shall be done by the franchisor.
- Franchisee shall sell products/items which are approved or provided by company.
- End to End Implementation & Support on regular basis.













INVESTMENT PLAN 1

	WOOD SMOKE KITCHEN	
	Investment Plan 1 (1,99,000	
S.NO	PARTICULARS	QTY
1	FRIED RICE MACHINE	1
2	GRILL MACHINE	1
3	Board	1
4	STOCKS	5 Days
5	TRAINING	IN CENTRE

Inesment Plan 1		
Fried Rice Menu		
SLNo	Products	
1	Veg Fried Rice	
. 2	Egg Fried Rice	
3	Chicken Fried Rice	
4	Schezwan veg Fried Rice	
5	schewan egg Fried rice	
6	schewan chicken Fried Rice	
7	Bured Garlic Fried Rice	
8	Gobi Fried Rice	
9	Mushroom Fried Rice	
10	Mixed vieg Fried Rice	
	Noodles Menu	
SLNo	Products	
1	Veg Noodles	
2	Egg Noodles	
3	Chicken Noodles	
4	Schezwan veg Noodles	
5	schezwan egg Noodles	
6	schewan chicken Noodles	
7	Bured Garlic Noodles	
8	Gobi Noodles	
9	Mushroom Noodles	
10	Mixed veg Noodles	
	Grill	
SLNo	Products	
1	smoky Grill	
2	Hariyali Grill	
3	Cajun spice grill	
4	chettinadu Grill	
5	hHydreabad spice Grill	



INVESTMENT PLAN 2

Invesme	nt Plan 2 (3,49,000) (40,000 l	Refundable)
S.NO	PARTICULARS	QTY
1	FRIED RICE MACHINE	1
2	GRILL MACHINE	1
3	Freezer 180L	1
4	Board	1
5	Briyani, gravy Equipments	l set
6	Oven	1
7	FRYER	1
8	STOCKS	l week
9	TRAINING	l week
10	SHWARMA MACHINE	1
11	refundable franchise fees	40000

nesment Plan 2	
Fried Rice Menu	
Products	
Veg Fried Rice	
Egg Fried Rice	
Chicken Fried Rice	
Schezwan veg Fried Rice	
schewan egg Fried rice	
schewan chicken Fried Rice	
Bured Garlic Fried Rice	
Gobi Fried Rice	
Mushroom Fried Rice	
Mixed vieg Fried Rice	
Noodles Menu	
Products	
Veg Noodles	
Egg Noodles	
Chicken Noodles	
Schezwan veg Noodles	
schezwan egg Noodles	
schewan chicken Noodles	
Bured Garlic Noodles	
Gobi Noodles	
Mushroom Noodles	
Mixed veg Noodles	
Grill	
Products	
smoky Grill	
Hariyali Grill	
Cajun spice grill	
chettinadu Grill	
hHydreabad spice Grill	

Inesment Plan 2

İ	Briyani	
SLNo	Products	
1	Kushka	
2	Egg Briyani	
3	Chicken Briyani	
4	Grill Briyani	
	Gravy	
SLNo	Products	
1	Veg Gravy	
2	Mixed Veg Gravy	
3	Egg Gravy	
4	Chicken Gravy	
5	Chittinadu Gravy	
	Shawarma	
SLNo	Products	
1	Normal Shawarma	
2	Mexican salsa Shawarma	
3	Moru Moru Shawarma	
4	Dancing Rose Shawarma	
5	Kizhi Shawarma	
6	Mug Shawarma	
7	Pani Puri Shawarma	
8	North base Shawarma	
9	Wood Smoke Shawarma	
9	WOOD SHOKE SHOWGHING	



INVESTMENT PLAN 3

Invesme	Invesment Plan 3 (4,49,000) (50,000 Refundable)	
S.NO	PARTICULARS	QTY
1	FRIED RICE MACHINE	1
2	GRILL MACHINE	1
3	Freezer 180L	1
4	Board	1
5	Briyani, gravy Equipments	l set
6	Oven	1
7	FRYER	1
8	STOCKS	l week
9	TRAINING	l week
10	SHWARMA MACHINE	1
11	refundable franchise fees	50000
	Chick Fluence	
1	Mixi	1
2	Extra Jar	1
3	FRYER double HEAVY	1
4	Outer Board	1
5	sandwich griller	1
6	waffle machine	1
7	Fried Chicken Equipments	l set
8	Board	1
9	induction	1
10	Freezer 180L	2

1	nesment Plan 2	
	Fried Rice Menu	
SLNo	Products	
1	Veg Fried Rice	
2	Egg Fried Rice	
3	Chicken Fried Rice	
4	Schezwan veg Fried Rice	
5	schewan egg Fried rice	
6	schewan chicken Fried Rice	
7	Bured Garlic Fried Rice	
8	Gobi Fried Rice	
9	Mushroom Fried Rice	
10	Mixed vieg Fried Rice	
	Noodles Menu	
SLNo	Products	
1	Veg Noodles	
2	Egg Noodles	
3	Chicken Noodles	
4	Schezwan veg Noodles	
5	schezwan egg Noodles	
6	schewan chicken Noodles	
7	Bured Garlic Noodles	
8	Gobi Noodles	
9	Mushroom Noodles	
10	Mixed veg Noodles	
	Grill	
SLNo	Products	
1	smoky Grill	
2	Hariyali Grill	
3	Cajun spice grill	
4	chettinadu Grill	
5	hHydreabad spice Grill	

			Fried Chicken	
	Briyani	SLNo	Products	
SI.No	Products	1	Wings	
	Kushka	- 2	Leg	
1	The same of the sa	3	Strips	
2	Egg Briyani	4	Popcorn	
3	Chicken Briyani	Snacks		
4	Grill Briyani	SLNo	Products	
		1	Normal Fries	
	C	2	Spicy Fries	
	Gravy	3	Extra Spicy Fires	
SI.No	Products	4	Veg Nuggets	
1	Veg Gravy	5	Corn Nuggets	
2	Mixed Veg Gravy	6	Chicken Nuggets	
_		7	Smiley's	
3	Egg Gravy	8	Fish Finger	
4	Chicken Gravy	9	Veg Roll	
5	Chittinadu Gravy		Milkshakes/Mojito	
HT/4		SLNo	Products	
		1	vanilla	
		2	choclate	
	Shawarma	3	Black Current	
SLNo	Products	4	Mango	
		- 5	Bannana	
1	Normal Shawarma	6	Strawberry	
2	Mexican salsa Shawarma	7	Pinapple	
3	Moru Moru Shawarma	8	Butter scotch	
4	Dancing Rose Shawarma	9	Mint Mojito	
5	Kizhi Shawarma		Bubblegum	
		11	Green Mojito	
6	Mug Shawarma	Waffles		
7	Pani Puri Shawarma	Sl.No	Products	
8	North base Shawarma	1	Waffles	
9	Wood Smoke Shawarma	2	Choclate	
10		3	Butterscotch	
10	Double side Shawarma	4	Dark choclate	